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Bring Korn Ferry's Success Profiles into Workday

A smarter, integrated way to design, align, and act on talent—inside the system you already use.

KORN FERRY JOB PROFILE MANAGER FOR WORKDAY

An embedded app that delivers Korn Ferry's world-class Success Profiles directly into your Workday environment. Built on Workday, the app enables faster, smarter talent decisions—from hiring to development—by aligning job definitions, performance measures, and career paths to one consistent, science-backed framework.

WHAT IT DOES

- Access thousands of pre-built, research-backed Success Profiles inside Workday
- Quickly define jobs using consistent responsibilities, skills, competencies, traits, and motivators
- Map current employees to profiles to reveal gaps and strengths
- Guide hiring, performance, and development conversations with benchmarked criteria
- Empower talent mobility with insights to guide career planning.
- Govern and maintain profiles in Workday through a Workday-native UI

QUICK FACTS

- **Availability:** Workday Marketplace, April 2025
- **Deployment:** Guided, self-service set-up
- **Tech Requirements:** Workday Skills Cloud, Orchestrate, and Korn Ferry Profile Manager subscription
- **Data Included:** Responsibilities, Skills, Competencies, Traits, Drivers, Education, Experience
- **Customization:** Role-based visibility, editable profiles, optional data fields

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BENEFITS

CHROS	Align talent to business strategy. Make talent transformation tangible with data-backed frameworks that live inside your existing HCM.
HR & TALENT LEADERS	Define roles, skills, and competencies in minutes. Create consistency in job profiles, hiring criteria, performance expectations, and career paths.
PEOPLE LEADERS	Empower managers with clear performance criteria and intuitive paths for employee growth and mobility.
EMPLOYEES	Gain clarity on what success looks like in your role—and understand how to grow, improve, or pivot.
IT & HRIS	Minimal lift, low friction. Built using Workday Orchestrate with native security, scalable deployment, and no infrastructure required.

WHY IT MATTERS

Korn Ferry's Success Profiles are based on over **7 billion data points**, **50 years of research**, and **partnerships with 80% of the world's top-performing companies**. This app brings that insight into your everyday Workday workflows—creating a single, dynamic blueprint for how work gets done and who's best suited to do it.

WANT TO SEE IT IN ACTION?

Visit https://www.kornferry.com/about-us/partnerships/workday or contact your Korn Ferry representative to learn more.

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